

2012 National School Counseling Week Sample Morning Announcements

Monday

Good morning. This is [insert name], your school counselor, and today is the first day of “National School Counseling Week.” Our focus for the week is “Be Brilliant.” This does not just mean brilliance in your schoolwork and the grades that you get. You also can be brilliant in how you treat people and the world you live in.

It is not easy growing up in today’s world. Every day, distractions and other things can keep you from being brilliant — tough classes, peer pressure, friendship problems, depression, and more. My job is to help each of you reach your full potential and be successful. That’s what school counselors do: We help. Come by and talk to me soon.

Tuesday

Good morning. This is [insert name], and today is the second day of “National School Counseling Week.” The message today is about resilience. Chances are, if you want to be brilliant, you must also be resilient.

Have you ever had a brilliant idea and wondered why it didn’t work out? Even the best ideas present you with challenges. People who are resilient are able to overcome those challenges and turn them into successes.

Have you ever heard the phrase, “If at first you don’t succeed, try try again”? When you are confronted with a challenge, your ability to “try try again” is resilience in action.

As your school counselor, I’m here to help you develop your resilience. It could be about anything that is giving you trouble. Don’t quit — come see me instead and let’s talk through the challenges together.

Wednesday

Good morning. This is [insert name], and today is the third day of “National School Counseling Week.” Today’s message is about curiosity and the power of connections.

Steve Jobs, the founder of Apple, encouraged people to “think different.” Ten years ago, Jobs knew that computers were not the only key to Apple’s future success. Success to help was in developing tools that allow us to connect — to our music, our pictures, to the Internet, and to others. Born from his curiosity and desire to connect were the iPhone, the iPad, the iPod, and iTunes.

As your school counselor, I want to encourage you to be curious, to “think different.” There is much to be learned from the brilliance that is in each of you.

Thursday

Good morning. This is [insert name]. Today is the fourth day of “National School Counseling Week.” Our message today takes a look at who helped Dorothy in “The

Wizard of Oz.” The Scarecrow, Tin Man and Cowardly Lion all needed something that was missing from their lives — a brain, a heart, the nerve. The thing they all had in common was character.

As the story progresses, you see how their character helps them overcome what is missing in their lives. By refusing to abandon their friend in the face of the Wicked Witch of the West, their character helps them ultimately get what they need.

Maya Angelou, the famous American poet, once said: "One isn't necessarily born with courage, but one is born with potential. Without courage, we cannot practice any other virtue with consistency. We can't be kind, true, merciful, generous, or honest."

Do you have the courage to be brilliant? Do you have the character? As your school counselor, I can help you develop those skills — and others, too — that will help you to be successful.

Friday

Good morning. This is [insert name]. Today is the final day of “National School Counseling Week.” Our final message focuses on “what matters.”

Actor Matt Damon said recently: “I think what’s important for kids to know is your decisions here on earth matter. Your behavior matters. How you treat other people matters.”

What you do in school, at home, and in other places makes a difference in your life and in the lives of others. It might be as simple as holding the door open for someone, or as complex as writing a great story or inventing a new way of computing. No matter how big or how small, what you do matters.

In *Oh, the Places You’ll Go*, Dr. Seuss writes: “You’ll get mixed up, of course, as you already know. You’ll get mixed up with many strange birds as you go. So be sure when you step. Step with care and great tact and remember that Life’s a Great Balancing Act. Just never forget to be dexterous and deft. And never mix up your right foot with your left.”

Thanks to all the students and staff for helping to make this a great week. Now let’s all work together to “Be Brilliant.”

